

FIG. 1

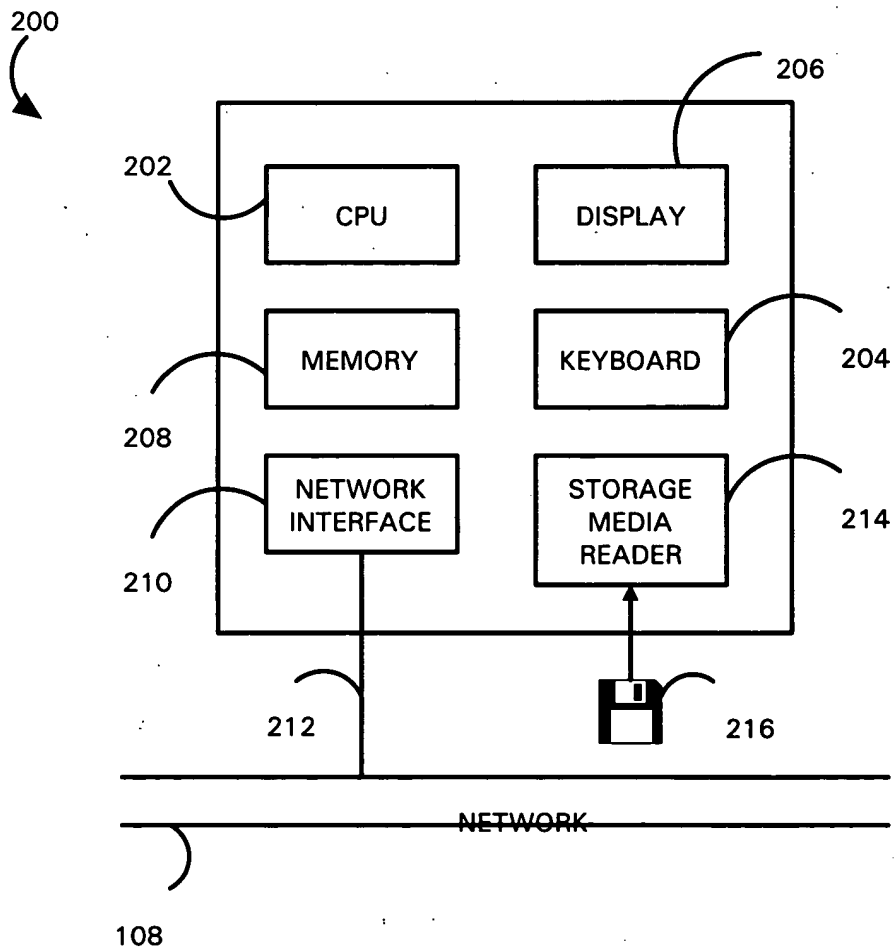


FIG. 2

Figure 1 displays 12 micrographs of a single embryo at various developmental stages, arranged in two rows of six. The top row shows embryos at stages 1 through 6, and the bottom row shows embryos at stages 7 through 12. Each embryo is labeled with a number and a corresponding time point in hours and minutes.

Stage	Time
1	00:00
2	00:05
3	00:10
4	00:15
5	00:20
6	00:25
7	00:30
8	00:35
9	00:40
10	00:45
11	00:50
12	00:55

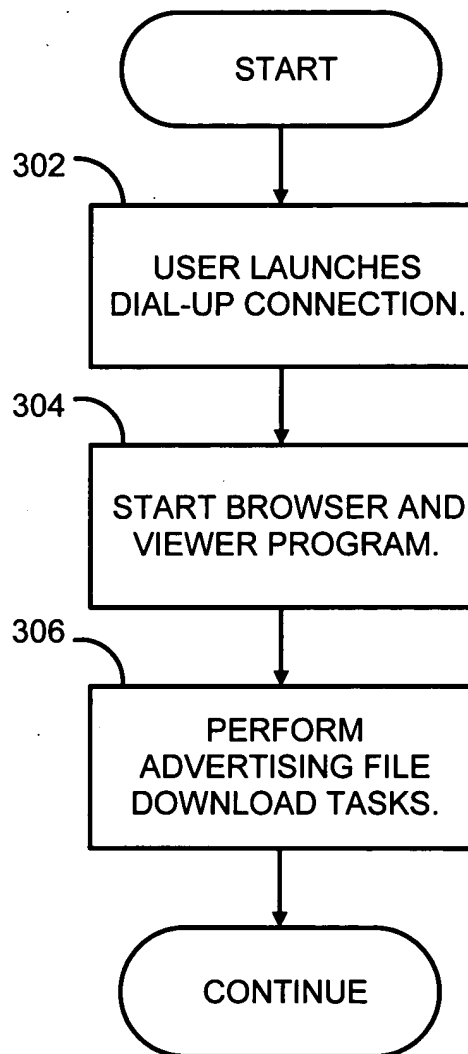


FIG. 3

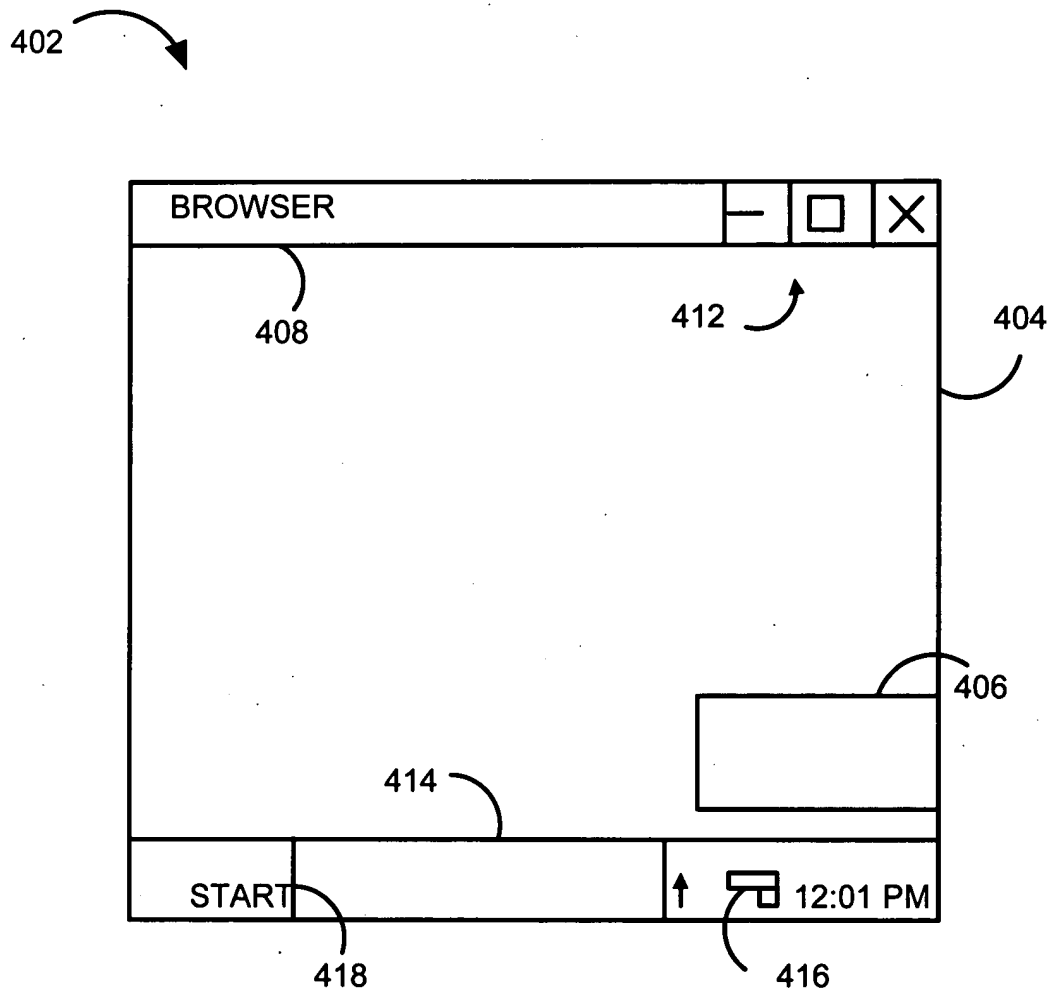
[illegible]

FIG. 4

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graph TD
    START([START]) --> 502[PERFORM FRAUD CONTROL.]
    502 --> 504{USER CLICK ON DISPLAY TRAY ICON?}
    504 -- YES --> 506[SHOW POP-UP MENU.]
    504 -- NO --> 514[UPDATE AD POOL AND DATABASE.]
    506 --> 508{USER DISCONNECT ?}
    508 -- YES --> 510[DISCONNECT AND END PROGRAM.]
    508 -- NO --> 512[PERFORM DISPLAY ACTION.]
    512 --> 514
    510 --> STOP([STOP])
    514 --> 516[CHECK FOR FILE TAMPERING.]
    516 --> 518[PERFORM AD VIEWER ACTIONS.]
    518 --> 520[PERFORM CONTROL BAR FUNCTIONS WHILE VIEWER IS OPEN.]
    520 --> 522[AT AD COMPLETION, CLOSE VIEWER FOR QUIET INTERVAL.]
    522 --> 502

```

FIG. 5

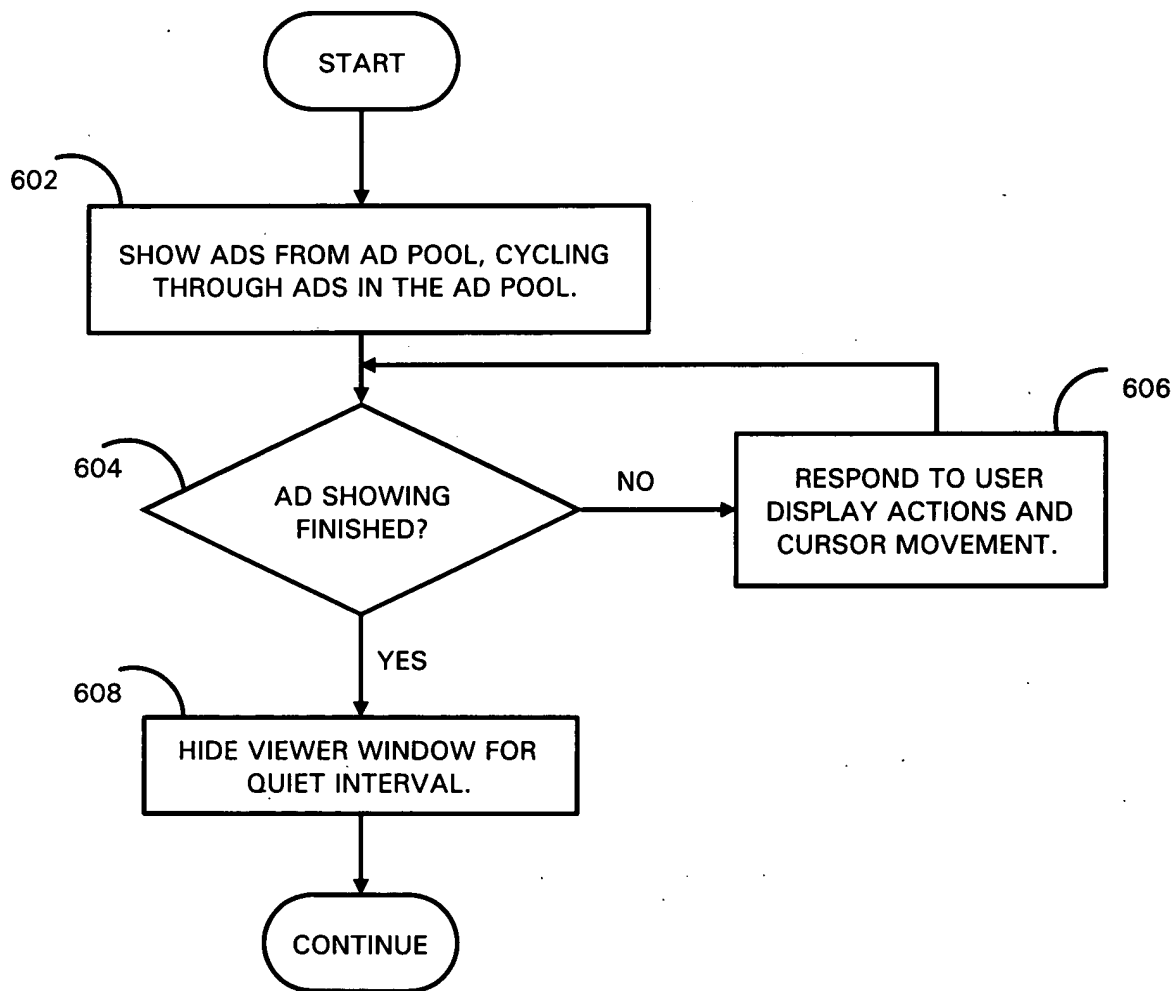
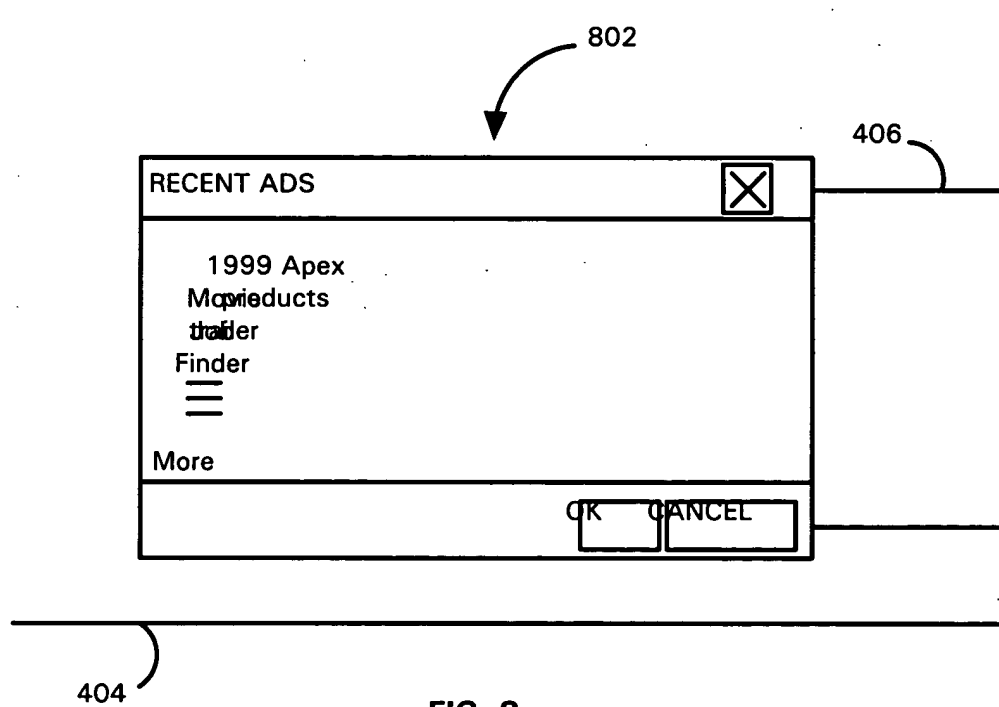


FIG. 6

FIG. 7



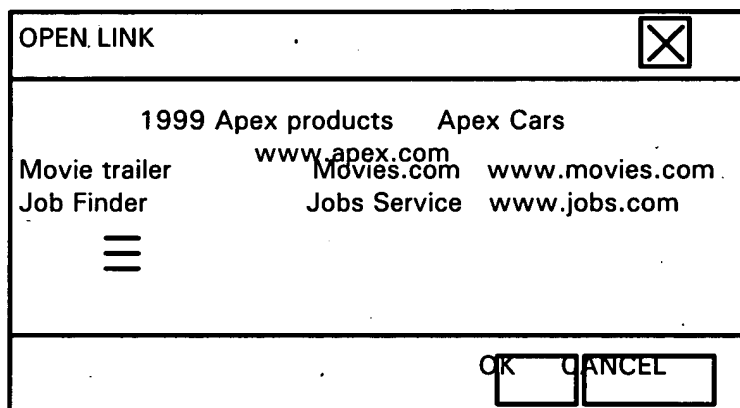


FIG. 9





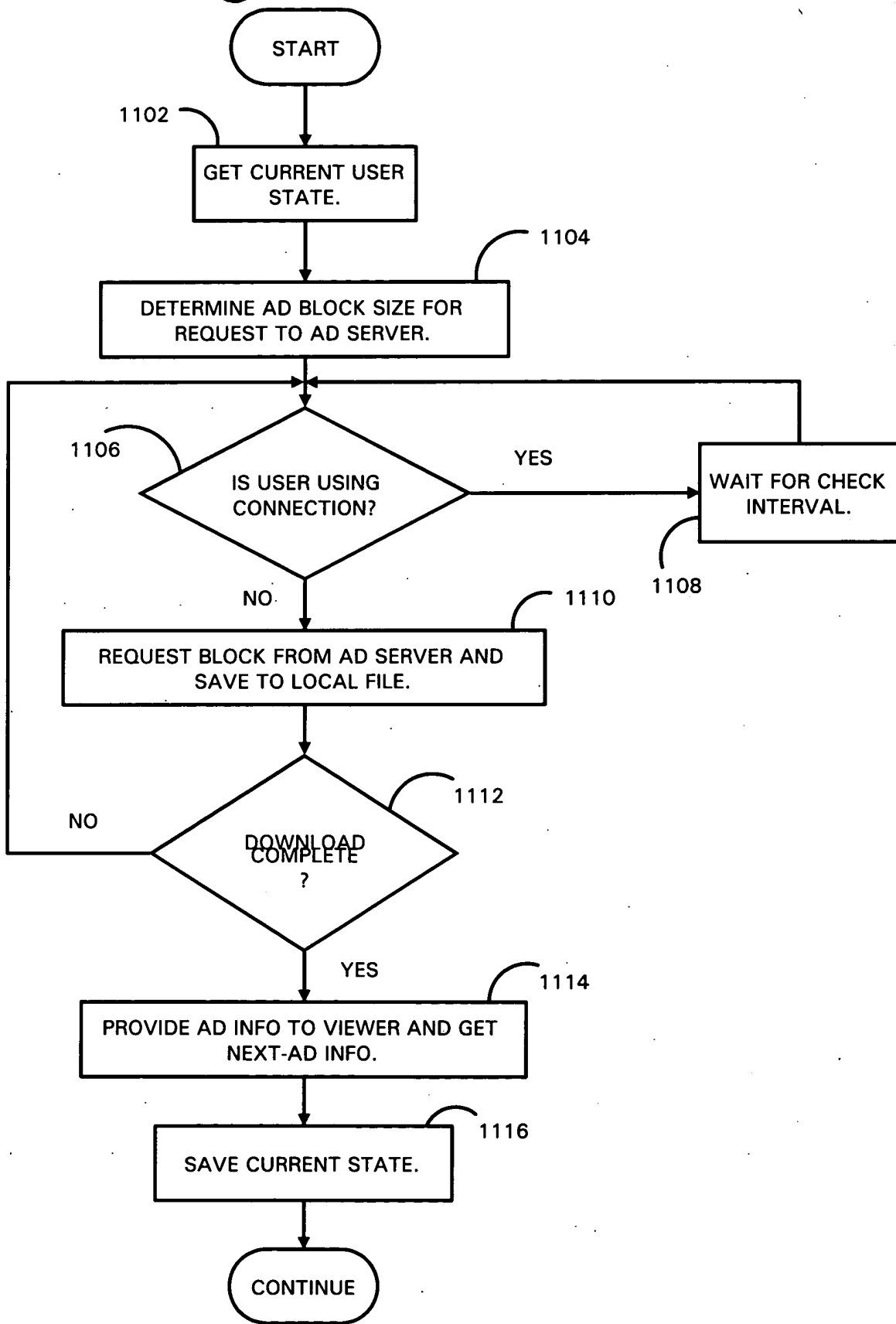


FIG. 11

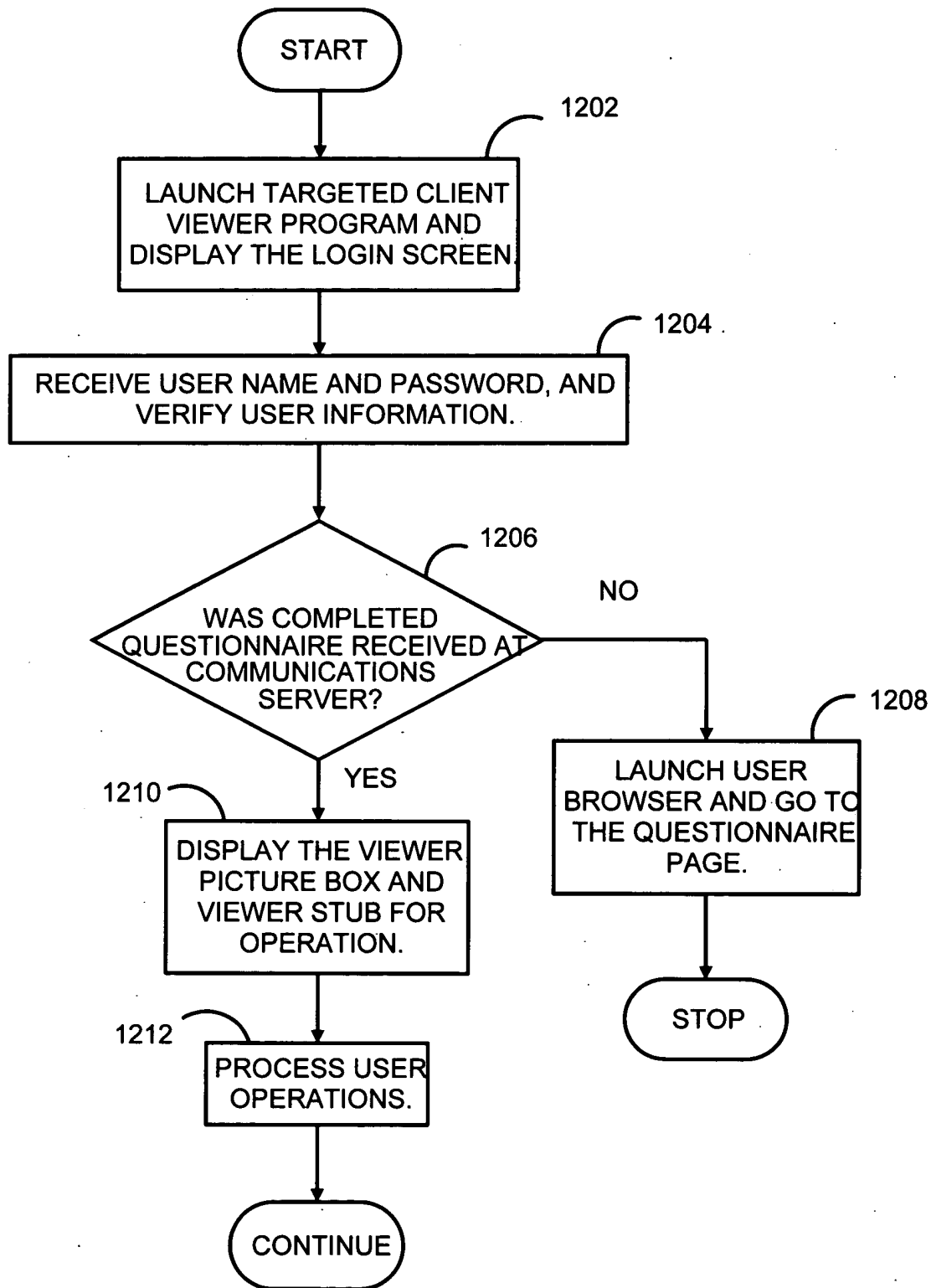




FIG. 12

WELCOME 

1314   1316

MEMBER NAME   1302

PASSWORD  1304

DIAL NUMBER  1306

1318  1310  1308  1312

FIG. 13

1300

WELCOME

1314

PASSWORD HELP

1316

HELP

MEMBER NAME

1302

JOE NAME 1

▼

1402

MARY NAME 1

PASSWORD

A. NAME 1

B. NAME 1

DIAL NUMBER

1306

888-123-4567

1308

CHANGE NO.

1318

LOG OFF

1310

CONNECT

1312

CANCEL

FIG. 14



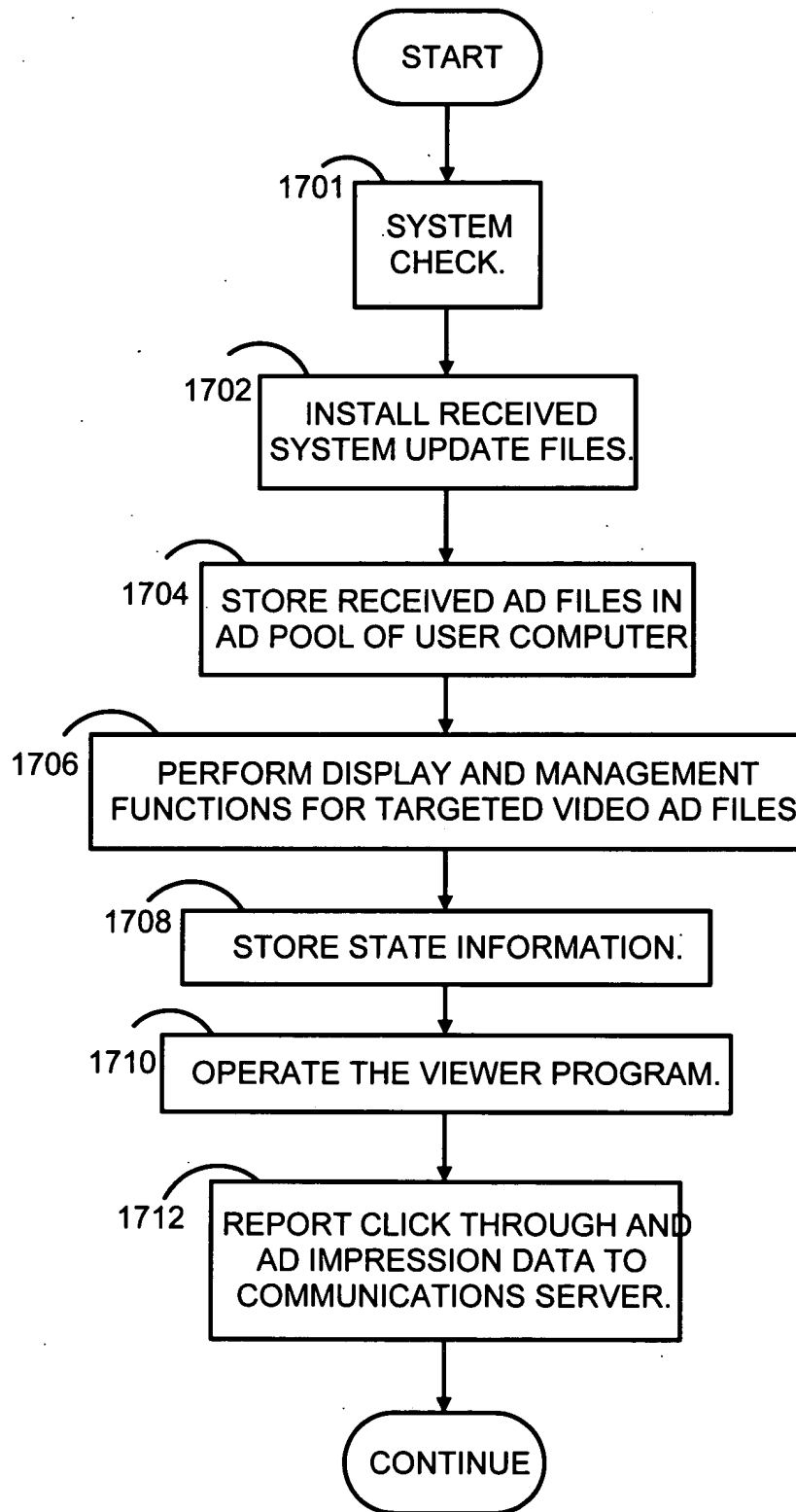
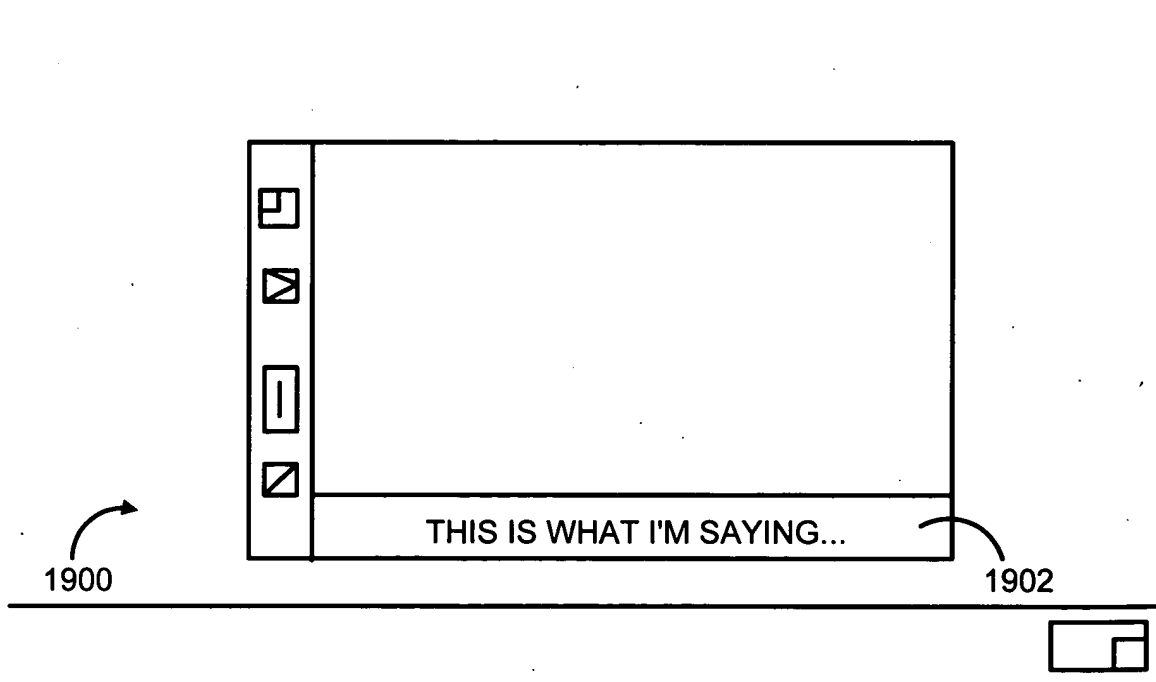
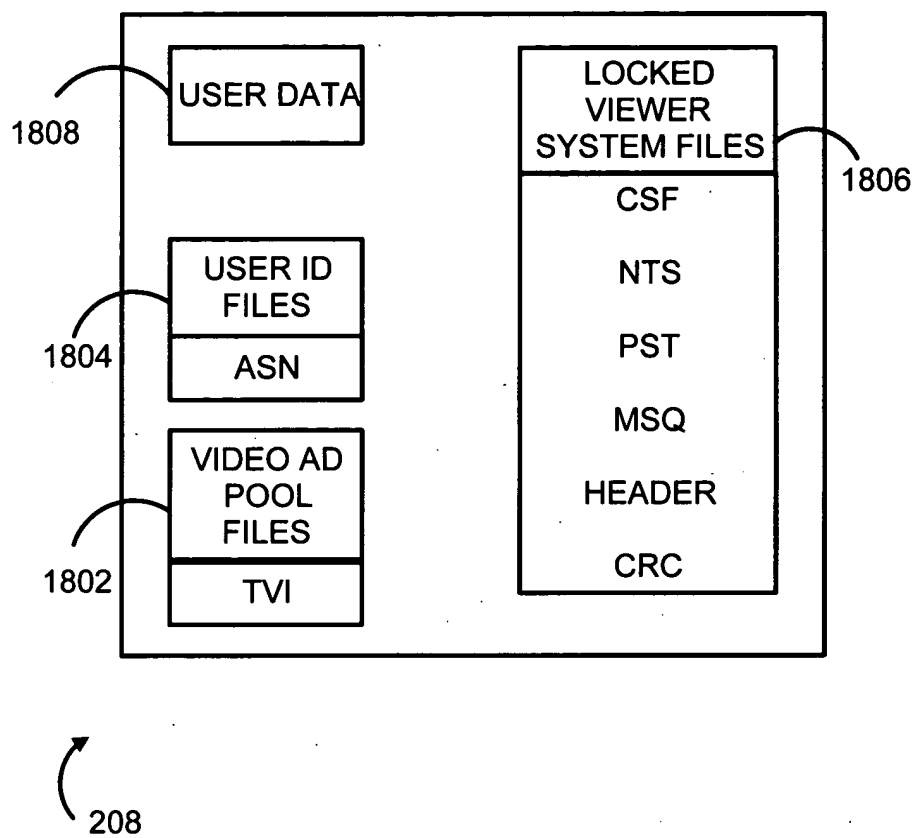


FIG. 17







BROWSER - DEMOGRAPHIC REPORT				-	□	X
FILE EDIT VIEW TOOLS HELP						
BACK FORWARD RELOAD HOME PRINT STOP						
DEMOGRAPHIC REPORT FOR: BROADCAST ENTERTAINMENT COMPANY						
FIRST SHOW, AD1  DATA FOR: 1999 OCTOBER 1 TO PRESENT  START DATE <input style="width: 150px;" type="text"/> ▼      END DATE <input style="width: 150px;" type="text"/> ▼ <div style="border: 1px solid black; padding: 2px; display: inline-block;">VIEW OPTIONS</div>						
IMPRESSIONS	UNIQUE IMPRESSIONS	CLICK THRU	RATE	COST		
710,000	400,000	500,000	0.60	42,600		
SPECIAL EVENT, PROMOTIONAL AD  DATA FOR: 1999 NOVEMBER 1 TO PRESENT  START DATE <input style="width: 150px;" type="text"/> END DATE <input style="width: 150px;" type="text"/> <div style="border: 1px solid black; padding: 2px; display: inline-block;">VIEW OPTIONS</div>						
<div style="border: 1px solid black; padding: 2px; display: inline-block;">START</div>				<div style="border: 1px solid black; padding: 2px; display: inline-block;">□</div>		

FIG. 21

BROWSER - REPORT OPTIONS				<input type="button" value="-"/> <input type="button" value="□"/> <input type="button" value="X"/>
FILE EDIT VIEW TOOLS HELP				
BACK FORWARD RELOAD HOME PRINT STOP				
FIRST SHOW, "AD1"			<input type="button" value="GRAPH DETAILS"/>	
IMPRESSIONS	UNIQUE IMPRESSIONS	CLICK- THRUS	RATE	COST
710,000	400,000	500,000	0.60	42,600
<input checked="" type="checkbox"/> AGE GROUPS		<input checked="" type="checkbox"/> 13-17	<input checked="" type="checkbox"/> 18-24	<input checked="" type="checkbox"/> 25-34
<input checked="" type="checkbox"/> GENDER		<input checked="" type="checkbox"/> MALE	<input checked="" type="checkbox"/> FEMALE	
<input checked="" type="checkbox"/> INCOME		<input checked="" type="checkbox"/> \$0-25K	<input checked="" type="checkbox"/> \$26K-50K	<input checked="" type="checkbox"/> \$51-
<input checked="" type="checkbox"/> OCCUPATION		<input checked="" type="checkbox"/> ACCOUNTING <input checked="" type="checkbox"/> COMPUTERS		
<input checked="" type="checkbox"/> GEOGRAPHIC		<div style="border: 1px solid black; display: inline-block; padding: 2px 10px;">ALL STATES</div> <div style="border: 1px solid black; width: 20px; height: 20px; display: flex; align-items: center; justify-content: center; margin-left: 5px;">▼</div>		
<input checked="" type="checkbox"/> INTERESTS		<div style="border: 1px solid black; display: inline-block; padding: 2px 10px;">GAMING</div> <div style="border: 1px solid black; width: 20px; height: 20px; display: flex; align-items: center; justify-content: center; margin-left: 5px;">▼</div>		

◀

▶

START

FIG. 22

BROWSER - GRAPH DETAILS			—	□	X
FILE EDIT VIEW TOOLS HELP					
BACK FORWARD RELOAD HOME PRINT STOP					
FIRST SHOW, "AD1"					
AGE GROUPS	IMPRESSIONS	CLICK-THRUS	IMP-CT%		
13-17	180,000	150,000	83%		
18-25	200,000	170,000	85%		
26-34	160,000	100,000	62.5%		
35-45	100,000	50,000	50%		
45-55	50,000	20,000	40%		
56-65+	20,000	10,000	50%		
GENDER	IMPRESSIONS	CLICK-THRUS	IMP-CT%		
MALE	391,500	295,000	75%		
FEMALE	318,500	205,000	64%		
START			□		

FIG. 23

BROWSER - ARCHIVE		-	□	X
FILE EDIT VIEW TOOLS HELP				
BACK FORWARD RELOAD HOME PRINT STOP				
<div style="margin-bottom: 10px;">FIRST SHOW, AD1</div> <div style="margin-bottom: 10px;">CHOOSE DATES TO REVIEW</div> <div style="margin-bottom: 10px;">START DATE</div> <div style="display: flex; justify-content: space-around; align-items: center;"><div style="border: 1px solid black; padding: 2px 10px; display: flex; align-items: center;"><span>JULY</span><span style="margin-left: 5px;">▼</span></div><div style="border: 1px solid black; padding: 2px 10px; display: flex; align-items: center;"><span>20</span><span style="margin-left: 5px;">▼</span></div><div style="border: 1px solid black; padding: 2px 10px; display: flex; align-items: center;"><span>JULY</span><span style="margin-left: 5px;">▼</span></div><div style="border: 1px solid black; padding: 2px 10px; display: flex; align-items: center;"><span>26</span><span style="margin-left: 5px;">▼</span></div></div> <div style="text-align: right; margin-top: 10px;"><div style="border: 1px solid black; padding: 5px 20px; display: inline-block;">VIEW REPORT</div></div>				
<div style="margin-bottom: 10px;">SPECIAL EVENT, PROMOTIONAL AD</div> <div style="margin-bottom: 10px;">CHOOSE DATES TO REVIEW</div> <div style="margin-bottom: 10px;">START DATE</div> <div style="display: flex; justify-content: space-around; align-items: center;"><div style="border: 1px solid black; padding: 2px 10px; display: flex; align-items: center;"><span>JUNE</span><span style="margin-left: 5px;">▼</span></div><div style="border: 1px solid black; padding: 2px 10px; display: flex; align-items: center;"><span>16</span><span style="margin-left: 5px;">▼</span></div><div style="border: 1px solid black; padding: 2px 10px; display: flex; align-items: center;"><span>JULY</span><span style="margin-left: 5px;">▼</span></div><div style="border: 1px solid black; padding: 2px 10px; display: flex; align-items: center;"><span>26</span><span style="margin-left: 5px;">▼</span></div></div>				
<div style="border: 1px solid black; padding: 5px 15px; display: inline-block;">START</div>		<div style="border: 1px solid black; padding: 5px 15px; display: inline-block;">END</div>		

FIG. 24

